



Republic of the Philippines
Department of the Interior and Local Government
NATIONAL POLICE COMMISSION

NATIONAL HEADQUARTERS PHILIPPINE NATIONAL POLICE
OFFICE OF THE CHIEF, PNP
Camp Crame, Quezon City

SUBJECT : LOI __/10
PNP SECURITY PROGRAM FOR MEDIA PRACTITIONERS

TO : See Distribution

DATE :

1. REFERENCES:

- a. HWI of Chief, PNP to TDIDM/TF USIG;
- b. LOI Taskforce USIG; and
- c. PNP MC 2010 -009, Re new guidelines and procedure governing the availment of protective security

2. PURPOSE:

This Letter of Instructions (LOI) prescribes the guidelines in the conduct of proactive measures to protect the members of the Tri Media by enhancing their security awareness.

3. SITUATION:

From 2001 to July 2010, the Philippine National Police's Task Force USIG recorded 39 work-related fatal attacks against media practitioners. While the Task Force has been able to solve 85% of these media killing cases it will never bring back the lives that have been lost. This reported number of deaths attracted local and international attention, undermining public confidence in the PNP. Because of the nature of their profession, most often, their deaths are equated to the suppression of freedom of the press contrary to the fact that all cases are incidents that should be treated equally.

Studies suggest that some of these reported media killings could have been prevented if media practitioners were threat conscious and able to follow precautions. Data indicate that attacks have occurred at, or near the victim's residence or place of employment, or along routes they regularly use.

This LOI is designed to provide media personnel some measures of protection at home and at work, by providing them with knowledge and guidance on personal security. Personal assessment and vigilance are important. The role of their dependents must also be considered since they are familiar with what is going on in their neighborhood. Many of the precautionary measures offered are similar to those that we practice daily to protect ourselves and our homes against crime and violence.



Despite limited resources spread over various important peace and order obligations, the PNP shall maintain its role in providing security and protection to all media practitioners. Along this line, proactive measures shall be implemented in order to facilitate close cooperation between media practitioners and the PNP with the objective of enhancing individual and collective awareness that security is a personal concern.

4. DEFINITION OF TERMS

For the purpose of this LOI, the following definitions shall apply;

a. **Personal Security** – methods and devices which aim to protect people from physical violence, whether from the state or from violent individuals and sub-state actors, from domestic abuse, or from predatory adults.

b. **Tri-Media Practitioners** – tri-media practitioners shall include media professionals in Radio, Television, Print and or combination thereof. For the purpose of this LOI, it shall include those who are resigned/ retired but were recently engaged in the profession.

c. **Threat Assessment** – is the determination of quantitative or qualitative value of risk related to a concrete situation and a recognized threat.

5. MISSION

The PNP shall conduct nationwide seminars/lectures on personal security to the members of the Tri-media purposely to orient and educate them on the basic security measures while at the same time giving emphasis to the principle that security is primarily a matter of personal concern.

6. EXECUTION:

a. Concept of Operations:

1) DPCR shall be the Office of Primary Responsibility (OPR) in the implementation of the Security Education Program and shall maintain close coordination with Tri-Media practitioners and ensure their support and cooperation in order to carry out the objectives of this LOI. DPCR to come up with a comprehensive list and data base of media practitioners and solicit their participation in the PNP initiated plans and programs to enhance their personal safety and security. DPCR shall be the OPR in organizing the seminars to be conducted.

2) DIDM through Task-Force USIG, shall design a security handbook and the program of instruction (POI) which shall be used as basis for all the seminars/lectures to be conducted throughout the country. DIDM shall undertake the necessary steps in order to properly implement this LOI.

3) DO shall direct PSPG and IG to provide lecturers for media practitioners to be conducted in various cities and or provinces as the case maybe. The DO shall also direct the territorial units to conduct patrols and security coverage which is not limited to checkpoints, arrests, and searches but shall include other preventive measures. Should any of the Tri-Media practitioners elect to own and carry firearms, FED shall assist in the processing of the documentary requirements of those who are qualified to own, posses and carry firearms. They shall remain subject to the usual mandatory requirements.

4) DI shall direct line units to conduct comprehensive monitoring and threat analysis on the members of the tri-media upon request and for the purpose of conducting preventive operational measures by line units and to validate requirements for the detail of police security protection personnel.

b. Tasks:

The following tasks shall be undertaken by the concerned units for the appropriate implementation of this LOI:

1) TDPCR

a) Shall be the OPR in the implementation of this LOI and in the conduct of personal security seminars/lecturers and the distribution of the handbooks to media practitioners;

b) Provide programs which will encourage the registration and accounting of media practitioners;

c) Create a data base of all media practitioners by regions/provinces;

d) Liaise with press Clubs and ensure close coordination with media groups in order to solicit their cooperation and participation;

e) Direct PCRG to coordinate closely with various Police Regional Offices, PSPG and RIDMD for the conduct of training programs;

f) Prepare information kits and related materials;

g) Constantly update the C, PNP on the status of the liaison program with Media Groups and Practitioners; and

h) Perform other tasks as directed.

2) TDIDM

a) Prepare the handbook and the POI for the seminar on Personal Security Measures for Media Practitioners;

b) Prepare power point presentation for the lectures/seminars;

c) Coordinate with various Directorates tasked with the implementation of this LOI;

d) Continue to maintain data and monitor compliance relative to the status of extrajudicial killings through Task Force USIG;

e) Direct CIDG and TF USIG to conduct investigation; and

f) Perform other tasks as directed.

3) TDO

- of this LOI;
- a) Exercise operational control over line units in the implementation
 - b) Direct PROs in the conduct of training and related activities in their respective localities such as preventive patrols;
 - c) Direct and Supervise the conduct of other related activities by the territorial units such as security patrols, area and route security and other preventive measures based on requests and reports validated by the tasked intelligence unit; and
 - d) Perform other tasks as directed.

4) TDC

- a) Provide fund support for the conduct of activities relative to the implementation of this LOI; and
- b) Perform other tasks as directed.

5) TDL

- a) Provide appropriate logistical requirements as required; and
- b) Perform other tasks as directed.

6) TDI

- a) Provide intelligence support to this LOI and ensure conduct of threat assessment by intelligence unit;
- b) To "continuously monitor" concerned personnel reported; and
- c) Perform other tasks as directed.

7) D, LS

- a) Provide legal assistance when necessary; and
- b) Perform other tasks as directed.

8) D, PSPG/IG

- a) Provide pool of trainers who shall conduct lectures and practical exercises in various cities and provinces;
- b) PSPG to Detail police security to media practitioners with valid threat and upon compliance with the requirements prescribed under PNP MC 2010 - 009 New guidelines and procedure governing the availment of protective security;
- c) Coordinate with RPHRDD for technical assistance when conducting lectures and training based on Security Handbook prepared by DIDM.; and

d) Perform other task as maybe directed

9) ALL Regional Directors

a) RD in their respective Provincial and City Police Office to oversee or conduct lecture upon request;

b) DRDA as Regional TF USIG Commandeers shall oversee/supervise the conduct of personal security seminars in the provinces/cities

c) Designate the Regional Police Community Relations and Provincial and City Police community relations office to be the lead office in facilitating conduct of training;

d) Provide financial and material support to personnel concerned;
and

e) Perform other tasks as directed.

7. COORDINATING INSTRUCTIONS:

a. DPCR shall set a formal launching of the security program for media practitioners by the C, PNP with the media community;

b. All Provincial Directors through the Chiefs of Police shall disseminate this program to encourage media practitioners to register and participate in the program;

c. All Provincial Directors and City Police Chiefs shall facilitate the conduct of activities relative to this LOI in their respective AOR;

d. All PPO's and CPO's shall implement aforementioned LOI in their own level;

e. Progress reports and after activity reports shall be consolidated by RIDMD for submission to DIDM, other related operational directives shall be reported by other Directorates as the case maybe; and

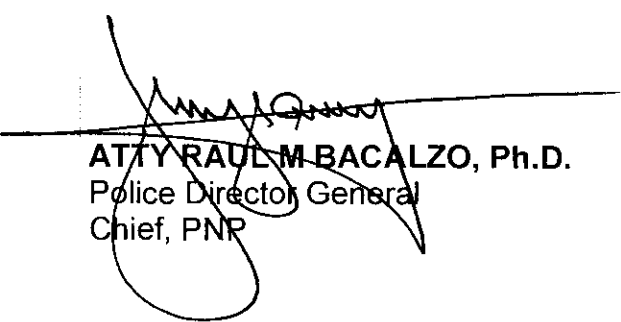
f. Lateral coordination among tasked units is highly encouraged

8. RESCISSION:

All existing LOIs, directives and other issuances whose provisions are contrary to or inconsistent with this LOI are hereby rescinded or modified accordingly.

9. EFFECTIVITY:

This LOI shall take effect upon approval.


ATTY RAUL M BACALZO, Ph.D.
Police Director General
Chief, PNP

Distribution:
Command Group
D-Staff
RDs, PROs
Dir, PSPG; IG; CIDG; LS

